

RULES FOR THE USE OF TURKAK ACCREDITATION MARKS

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This document does not need to be produced in any language used I the contractual documents between the Intertek accredited business unit and its certified clients. You also need to provide the process team with a translation, in the same languages, of document F205

Rules for the use of the TURKAK mark





Intertek

2. Applicable rules:

- TURKAK-accredited CB shall not use TURKAK accreditation in any way that brings TURKAK into disrepute
 and shall not make any statement regarding its accreditation that TURKAK may consider inaccurate,
 misleading, or unauthorized.
- TURKAK-accredited CB may use the TURKAK accreditation symbol only in conjunction with its own symbol
 on its certificates, advertising, stationery, and literature associated with its accredited certification
 activities, subject to the conditions stated in this Accreditation Rule.
- TURKAK accreditation logo should not be in the forefront of the accredited organization's logo.
- TURKAK accreditation logo should not be used over business cards and use in e-mail signature is also considered in this context.
- Any type of material to be used on the brand TURKAK Accreditation accredited organization (stationery, etc.) before use, must receive the approval of the relevant material regarding TURKAK.
- The TURKAK logo may not be used either on a product, its labelling or its packaging, or in any other
 misleading manner, so as to suggest that the certification body has certified or approved any product,
 process or service of a certified organization.
- Upon withdrawal of TURKAK accreditation, the CB shall discontinue its use of all advertising matter that contains any reference thereto including on letterhead (in any medium, including electronic media and websites), and return any accreditation documents as required by TURKAK.
- Upon suspending of TURKAK accreditation, the CB shall discontinue certificates, reports etc. including TURKAK Acreditation logo.
- All activities accredited by TURKAK should be stated clearly in any type of certificate and report including TURKAK Acreditation logo.





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• TURKAK accreditation logo should do not be used in a way that lead misunderstanding regarding status of BC.

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